SEYCHELLES TOURISM BOARD (AMENDMENT) ACT, 2019

(Act 5 of 2019)

I assent

Danny Faure
President
21st June, 2019

AN ACT to amend the Seychelles Tourism Board Act (Cap 223).

ENACTED by the President and the National Assembly.

1. This Act may be cited as the Seychelles Tourism Board (Amendment) Act, 2019.
The Seychelles Tourism Board Act is hereby amended by repealing section 5 and substituting therefor the following section—

“5. The functions of the STB shall be—

(a) to market and promote locally, regionally and internationally Seychelles as a tourist destination;

(b) to develop, implement and coordinate a national tourism marketing strategy that promotes all various niches;

(c) to provide leadership and offer strategic direction to both the government and the private sector on matters regarding tourism and destination marketing;

(d) to carry out market research into local and global travel trends, identify tourism market needs and design and implement marketing strategies for the effective promotion of the destination;

(e) to provide local and global tourist information services;

(f) to establish and carry out public relations activities locally and internationally to address issues concerning the image of the destination; and

(g) to advise the government on any matters relating to tourism marketing.”

I certify that this is a correct copy of the Bill which was passed by the National Assembly on 14th May, 2019.

Mrs. Tania Isaac
Deputy Clerk to the National Assembly